

ZIXA[®] STRONG

Rapid Pain Relief

World's **1st** Pain Relief Range With
FLASHMicelle[®]
Fast Absorption Technology



GEL | ROLL ON | BALM | OIL | SPRAY

Get an **exclusive personalized shelf**
when you buy ₹10,000 worth of ZIXA!



Non-Greasy



Fast Acting



Long Lasting



Non-Staining



ZIXA Strong is a scientifically advanced pain relief range harnessing powerful plant actives from Jenburkt Wellness, the consumer division of esteemed pharmaceutical company Jenburkt Pharmaceuticals Ltd, as listed on the Bombay Stock Exchange, is dedicated to providing revolutionary solutions through advanced research and development, unmatched quality assurance, and exceptional manufacturing processes.



State-of-the-art WHO-GMP compliant manufacturing facility at Sihor, Gujarat.



From the creators of



www.jenburktwellness.com

FLASHMicelle[®] Technology

THE FUTURE OF PAIN RELIEF

ZIXA Strong harnesses the **world's first proprietary and unique oil-in-water emulsion-based FLASHMicelle[®] Technology**, facilitating rapid pain relief and peak performance.



**Faster Absorption
Into Skin**
For Quick Pain Relief

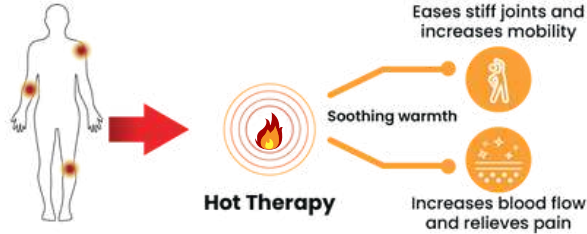
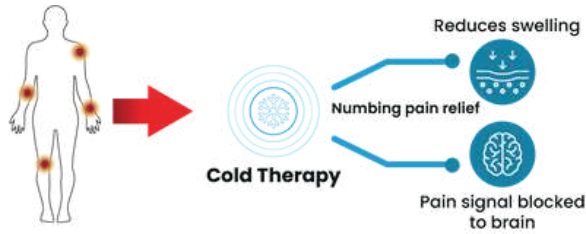


**Superior
Bioavailability**
For Long Lasting
Pain Relief

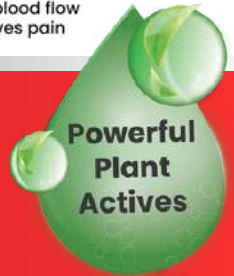


**Higher Solubility &
Deep Penetration**
For Rapid Relief
From Intense
Aches

Hot & Cold Composition



6 Powerful Plant Actives Gel, Spray, Roll-On



Hot Therapy



Wintergreen Oil
Analgesic, anti-inflammatory & antirheumatic



Eucalyptus Oil
Anti-Inflammatory +
Upto 4X Skin Blood Flow*



Turpentine Oil
Causes warmth and relieves pain

Cold Therapy



Thymol
Reduces inflammatory cytokines

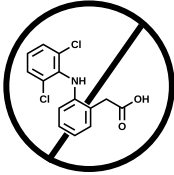


Camphor
FDA approved topical analgesic

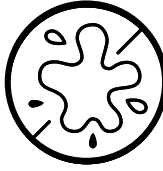


Menthol
Acts on TRPM8 Cold receptors

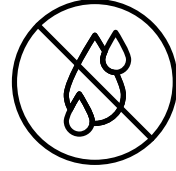
Skin-Friendly & Safe To Use



**Diclofenac
Free**



Non-Staining



Non-Greasy



**No Artificial
Colors**



**No Artificial
Fragrances**



Paraben-Free

Many Aches, One Solution



MUSCLE PAIN



JOINT PAIN



SPORTS INJURIES



KNEE PAIN



LOW BACK PAIN



SPRAINS

ZIXA STRONG GEL

For Muscle & Joint Pain | 50+5 g

- Non-Staining
- Hot & Cold Therapy
- Non-Greasy

Net Weight	MRP (Rs)	CBC Price (Rs)
55 gm (50 gm + 5 gm Travel Pack)	306	163



Powered by
FLASHMicelle®
Fast Absorption Technology

ZIXA STRONG ROLL ON

For Targeted Pain Relief | 50 g

- Mess-Free Application
- Hot & Cold Therapy
- Pocket-Friendly



Net Weight	MRP (Rs.)	CBC Price (Rs.)
50 gm	315	168



ZIXA STRONG SPRAY

For Sports Injuries & Muscle Pain | 75 ml

- For Sports Injuries
- Upto 4x Skin Blood Flow*
- Dual Action Hot & Cold Therapy

Net Weight	MRP (Rs.)	CBC Price (Rs.)
75 ml / 55 gm	324	172



ZIXA
STRONG

ZIXA STRONG PAIN RELIEF BALM

7 in 1 Multi Action Balm | 30 ml

- Upto 4X* Skin Blood Flow
- Unique Lightweight Texture
- Non-Greasy
- 9 Powerful Plant Actives

Net Weight	MRP (Rs.)	CBC Price (Rs.)
30 ML	149	89.25



ORTHO PAIN MASSAGE OIL



For Arthritis & Joint Pain | 90 ml

- ✓ **Pure Cold-Pressed, Steam Distilled Oils**
- ✓ **Easy to Use Pump for Mess Free Application**
- ✓ **Upto 4x Skin Blood Flow***
- ✓ **Battles 25+ Muskuloskeletal Pains**

Net Weight	MRP (Rs.)	CBC Price (Rs.)
90 ml	324	194

*Reference- Literature from Journal i.e. Am Jphys Med Rehabil, 70(1): 29-33, 1991.

13 Powerful Plant Actives



Wintergreen
Oil



Eucalyptus
Oil



Turpentine
Oil



Thymol



Camphor



Menthol



Nirgundi



Geranium
Oil



Jyotismati



Cinnamon
Oil



Ashwagandha
Oil



Sallaki Oil



Cajuput



Specific Use-Cases for Physiotherapists



Ultrasound Therapy

Best Suited Product: Gel and Roll On

Soothe sore muscles, reduce inflammation, and promote faster recovery



Post-Exercise Recovery

Best Suited Product: Spray

Soothe sore muscles, reduce inflammation, and promote faster recovery



Myofascial Release

Best Suited Product: Gel / Oil

For alleviating pain and battling inflammation



Pre-Exercise Application

Best Suited Product: Spray

Help prevent muscle strain and reduce the risk of injury



Post-Operative Care

Best Suited Product: Gel Roll On | Oil

Complement post-operative rehabilitation exercises and accelerate recovery



Sports Injuries

Best Suited Product: Spray

For strains, sprains or ligament tears

India's first and only holistic brand initiative



Celebrating & Empowering Physiotherapists



VIRAG SHAH
Physiotherapist
Flex Care Physiotherapy Clinic



SIDDHARTH SAKALLE
Senior Sports Physiotherapist
Olympic Gold Quest



DR. TUSHAR J. PALEKAR
Principal's Officer, Pimpri Chinchwad Education Trust College of Physiotherapy, Pune



SANDEEP KURALE
Head of Rehabilitation & Medical Services
Maharashtra State Sports Commission



MEGHAL SHAH
Head Physiotherapist
AFCARE Clinic

On 8th September 2023 - World Physiotherapy Day - to Honour the unsung heroes- Physiotherapists, who work hard behind the scenes for the fitness and recovery of champions, we formally launched a **one-of-a-kind, all-encompassing, free-of-cost recognition & empowerment award initiative- Champion Behind the Champions (CBC)**.

Our Authorised Channel Associate Program boasts unique Rewards & Loyalty Benefits with CBC. We present a unique opportunity for physiotherapists to access Zixa Strong products in bulk, allowing you to streamline your inventory and boost your clinic's profitability - along with an array of rewards & skill upgradation opportunities.





CHAMPION

BEHIND THE CHAMPIONS

ZIXA[®]
STRONG
Rapid Pain Relief



HOW TO PARTICIPATE?

1

Have a BPT or higher certification from a registered institute

2

Can enroll for free if you are practicing physiotherapy in-clinic and/or offer home-visits

3

Agree to participate in our exclusive CBC (Champion Behind the Champions) Channel Affiliate Program

Terms & Conditions-

- Purchase Zixa Strong products for in-clinic use or for recommending to patients at least once a month. Once you hit a certain purchase value milestone, rewards would be unlocked.
- The physiotherapist must purchase products to avail of the perks and benefits of our initiative via the authorised Zixa Strong representative.



Interested?

For more details, scan this QR Code and share your details via our Google Form.

Get In Touch

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JENBURKT
wellness



CHAMPION

BEHIND THE CHAMPIONS

ZIXA[®]

STRONG

Rapid Pain Relief

“

Before games, pain relief sprays or gels are highly effective for athletes, particularly if they are natural, plant-based, and non-greasy. Additionally, these products provide a numbing effect and cooling sensation, helping to alleviate pain. **Such natural, fast-acting pain relief products, like ZIXA Strong, provide valuable support for athletes.**

Siddharth Sakkale

Chief Physiotherapist

Prakash Padukone Badminton Academy

“

I have found Zixa Strong to be particularly effective for many of my patients, enhancing their recovery and improving their quality of life.

Physiotherapists can best integrate these products by combining them with traditional therapies, ensuring a holistic approach to pain management and rehabilitation.

Dr. Sanjivani Kamble

Associate Professor

College of Physiotherapy

Dr. D. Y. Patil Vidyapeeth, Pune

“

We as Physiotherapists prefer products that sync well or mix well without conduction disturbance with ultrasound gel.

In this regard Zixa Strong Gel, we found to be well-researched and effective in pain relief and mobilisation becomes easier post application of this gel.

Dr. Naveen K.S.

HOD, Department of Physiotherapy

Truelife Speciality Hospital,

Manipal Hospital - Malleswaram

and Gayathri Hospital - Bangalore

100+ Physios across India are benefiting!



ZIXA Strong is a natural product manufactured under AYUSH License and marketed by Jenburkt Wellness. Manufacturers adhere to the prescribed requirements for licensing of manufacturing units & medicines including proof of safety & effectiveness, compliance with the Good Manufacturing Practices (GMP) as per Schedule T & Schedule M-I of Drugs and Cosmetics Rules, 1945 and quality standards of drugs given in the respective pharmacopoeia.

JOIN NOW

Exclusive Rewards & Benefits

Unlock an exclusive array of perks and benefits with every milestone accomplished through our CBC Channel Affiliate Program tailored for physiotherapists. (starting from 1st April 2024 to 31st March 2025)

LEVEL 1: PROTECTOR

On Purchase of Rs 1500 worth of ZIXA Strong Products



**Personalized Certificate
of Recognition**

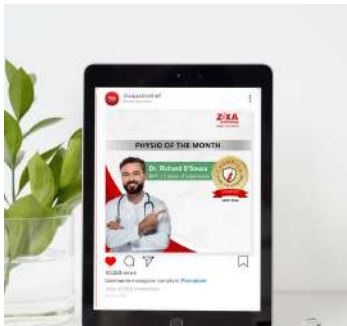
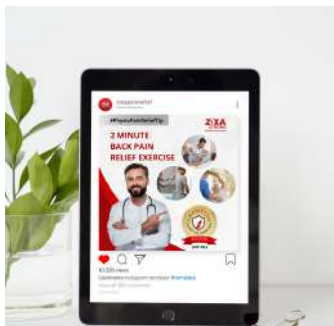
AND



**Exclusive
Physio Marketing E-Book**

LEVEL 2: ACHIEVER

On Purchase of Rs 5000 worth of ZIXA Strong Products



Social Media AND Website Feature

Enhance your visibility with an exclusive feature on **@zixapainrelief** on Instagram and Facebook and **www.zixa.co** – a vibrant community of 15,000+ fitness enthusiasts

Exclusive Rewards & Benefits

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LEVEL 3: CONQUEROR

On Purchase of Rs 10,000 worth of ZIXA Strong Products



ORIGINAL



ENHANCED



Professional Photo Enhancement with AI for making great first impressions (Upto 5 Photos)

AND

In-Clinic Branding (Personalized Pain Relief & Recovery Shelf)

Indicative Design. Actual Shelf Design May Vary.

LEVEL 4: ACCELERATOR

On Purchase of Rs 25,000 worth of ZIXA Strong Products



In-Clinic Branding

Non-Lit Wall-Branding Or Reception Branding with All Services & USPs

Indicative Design. Actual Design May Vary.

OR

Positive Review Video by Influencer

for marketing your services on Whatsapp & social media

Exclusive Rewards & Benefits

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LEVEL 5: TRAILBLAZER

On Purchase of Rs 50,000 worth of ZIXA Strong Products

Reward 1: Promotions for Lead Generation



Digital Promotions

Google Ads + Meta Ads promoting your services in your locality

OR



Newspaper Inserts

promoting your services in your locality

Indicative Design. Actual Design May Vary.

Reward 2: Special Felicitation at Marathon

(with 5k+ Participants)



OR

Reward 3: 1 Month of Whatsapp Marketing

to boost patient compliance & reduce drop-offs.



Interested?

For more details, scan this QR Code and share your details via our Google Form.

Get In Touch

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+91-9987536603

EMBRACED BY CHAMPIONS



PRESTIGIOUS RECOMMENDATIONS

TRUSTED BY ELITE PHYSIOS ACROSS INDIA



RECOMMENDED BY



The Indian Association Of
Physiotherapists

An ISO 9001 :2015 Certified Association

OFFICIAL PAIN RELIEF & RECOVERY PARTNER



ISL League winners
20/21, 22/23, 23/24

50+ Marathons across India

Trusted by **20K+** Marathoners



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🌐 www.zixa.co / www.jenburktwellness.com

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