

ZIXA[®] STRONG

**Empowering Physiotherapists
For a Brighter Pain-Free Future**



2 in 1 Gel | Gel | Spray | Roll On | Oil



Delivering Excellence in Life Sciences

40 *Years of excellence
in healthcare*



4,00,000

PHARMACIES REACHED
ACROSS THE GLOBE



1,05,000

DOCTOR INTERACTIONS
ANNUALLY



1,000

STOCKISTS



11,000,000

PRESCRIPTIONS GENERATED
ANNUALLY

Pioneers in Pain Management

Nervijen®

Powergesic®

Zix®



WHO-GMP Compliant Manufacturing
Facility at Sihor, Gujarat



Research & Development unit, duly
approved by the Ministry
of Science & Technology, Government
of India

- ◆ The Consumer Wellness division of Jenburkt, committed to high-quality, science-backed, and safe wellness solutions.
- ◆ As a plant-based formulation manufactured under AYUSH license, ZIXA Strong does not fall under the Drugs & Cosmetics Act, making it professionally safe for physiotherapists to recommend to patients. Harnessing the power of nature, ZIXA delivers rapid pain relief without synthetic additives.

OUR CBC LEGENDS



Dr. Narkeesh Arumugam

(Ph.D., Punjabi University, Department of Physiotherapy & Sports Science).



Dr. Tushar Palekar

(DY Patil College of Physiotherapy)

Official Pain Relief & Recovery Partner



100+ marathons,
working with
50,000+ marathoners.

ZIXA Strong Roll-On

RECOMMENDED BY



**The Indian Association Of
Physiotherapists**
An ISO 9001:2015 Certified Association



- Mess-Free Application
- Larger Roller Ball
- Travel Friendly



6 Powerful Phytochemicals

British Pharmacopia / Indian Pharmacopia Standard Actives

ZIXA[®]
STRONG
Rapid Pain Relief

Cold Therapy



Thymol

Reduces inflammatory cytokines



Camphor

FDA approved topical analgesic



Menthol

Acts on TRPM8 Cold receptors

Hot Therapy



Wintergreen Oil

Analgesic, anti-inflammatory & antirheumatic



Eucalyptus Oil

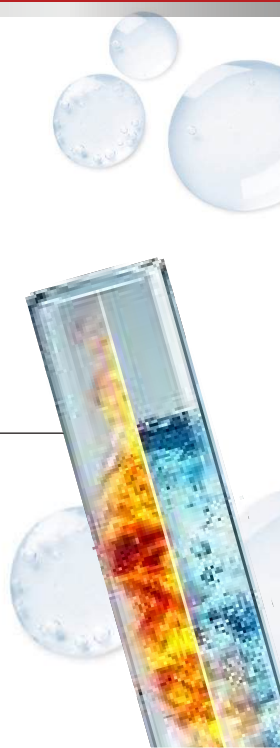
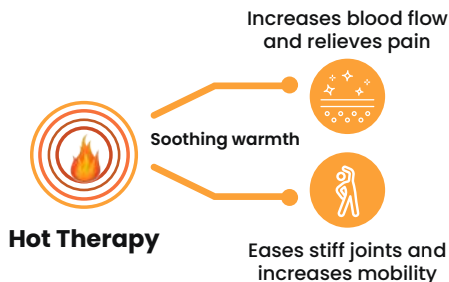
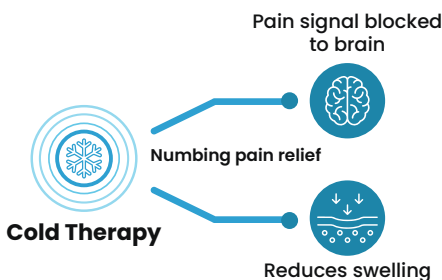
Anti-Inflammatory +
Upto 4X Skin Blood Flow*



Turpentine Oil

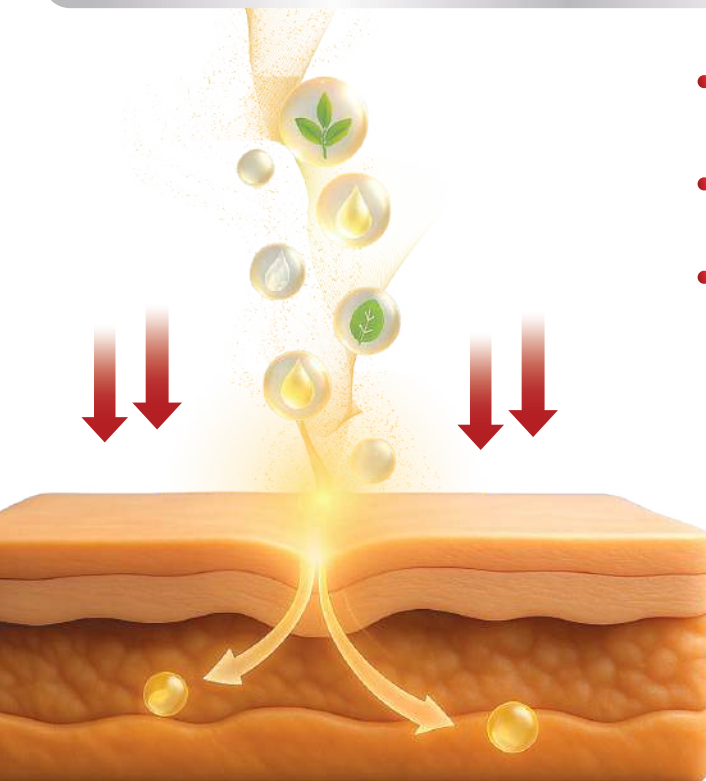
Causes warmth and relieves pain

Hot & Cold Composition



INTRODUCING **ZIXA[®]** POWERED BY
STRONG

World's 1st **FLASHMicelle[®]** Technology



- Pioneered by Jenburkt's R&D Center
- Unique Oil-In-Water Emulsion
- Drop size 10-100 Nano microns

FLASHMicelle[®] Helps



**Faster Absorption
Into Skin**

For Quick Pain Relief



**Superior
Bioavailability**

For Long Lasting
Pain Relief



**Higher Solubility &
Deep Penetration**

For Rapid Relief From
Intense Aches

For Acute Pain & Chronic Pain



Back Pain



**Headache &
Body Pain**



**Sports Injuries &
Muscle Soreness**



**Arthritis-Related
Pain**



Neck Pain



**Muscle Spasm,
Stiffness & Sprains**

Skin-Friendly & Safe To Use



**Diclofenac
Free**



Non Staining



Non Greasy



**No Artificial Colors
or Fragrances**



Paraben Free

1st in India



ZIXA[®]
STRONG
Rapid Pain Relief

ZIXA Strong 2 in 1 Pain Relief Gel

Convenient To Use



Consistent Mix



No Mess



Easy-Refill
Spout Pack Format



Value for Money





1st
in India

ZIXA[®]
STRONG
Rapid Pain Relief

ZIXA Strong 2 in 1 Pain Relief Gel

Net Weight	MRP (Rs.)	Retailer Price (Rs.)	Physiotherapist Rate
1kg	740	592	497

Powerful Phytochemicals

British Pharmacopia / Indian Pharmacopia Standard Actives



Wintergreen
Natural Methyl
Salicylate Source
Anti Inflammatory



Camphor
Blood Circulation
Enhancer



Menthol
Cooling & Analgesic
Agent

Enhanced Phonophoresis

- Increased Blood Flow
- Increased Vasodilation



ZIXA STRONG GEL

For Muscle & Joint Pain

ZIXA[®]
STRONG
Rapid Pain Relief



**Hot & Cold
Composition**



**Non
Staining**



**Non
Greasy**



**Diclofenac
Free**



ZIXA STRONG GEL

For Muscle & Joint Pain

ZIXA[®]
STRONG
Rapid Pain Relief

Net Weight	MRP (Rs.)	Retailer Price (Rs.)	CBC Rate
55 g / 60 g	306	259	163

In-Clinic Use Cases



Ultrasound
therapy



Dry Needling
Base



Myofascial
Release

Can Be Recommended for At-Home Use



Non-Specific
Low Back Pain



Shoulder
Stiffness



Sprains &
Strains



Scan this Code to
Watch Product Use



ZIXA STRONG ROLL ON

For Targeted Pain Relief

ZIXA[®]
STRONG
Rapid Pain Relief

RECOMMENDED BY



The Indian Association Of
Physiotherapists

An ISO 9001 :2015 Certified Association



**Mess-Free
Application**



**Larger Roller
Ball**



Travel Friendly



ZIXA STRONG ROLL ON

For Targeted Pain Relief

ZIXA[®]
STRONG
Rapid Pain Relief

Net Weight	MRP (Rs.)	Retailer Price (Rs.)	CBC Rate
50 gm	315	252	168

In-Clinic Use Cases



Ultrasound for Sports Injuries



Pre-Taping



Dry Needling Post Treatment



Manual Therapy & Deep Tissue Release



Neck Pain



Low Back Pain



Wrist & Finger Joint Pain



Heel & Foot Pain



Can Be Recommended for At-Home Use



Scan this Code to
Watch Product Use

ZIXA STRONG SPRAY

For Sports Injuries & Muscle Pain

ZIXA[®]
STRONG
Rapid Pain Relief

**6 Powerful
Phytochemicals**



Fast-Acting



**Dual Action
Hot & Cold Spray**



**Upto 4x Skin
Blood Flow***



**Trusted by Athletes,
Marathoners & Sports
Physios**



ZIXA STRONG SPRAY

For Sports Injuries & Muscle Pain

ZIXA[®]
STRONG
Rapid Pain Relief

Net Weight	MRP (Rs.)	Retailer Price (Rs.)	CBC Rate
75 ml	324	259	172

In-Clinic Use Cases



Sports Injury Treatment



Cupping Therapy Base



Post-Exercise Recovery



Pre-Exercise Warm-Up



Can Be Recommended for At-Home Use



Acute Muscle Strains



Joint Inflammation



Post-Marathon Recovery



Tennis Elbow

Scan this Code to
Watch Product Use



ZIXA STRONG ORTHO PAIN MASSAGE OIL

ZIXA[®]
STRONG
Rapid Pain Relief

For Arthritis & Chronic Pain

13 Powerful Phytochemicals



Pure Cold Pressed,
Steam Distilled Oils



Battles **25+**
Musculoskeletal
Pains



Upto **4x** Skin Blood
Flow*



Easy to Use Pump for
Mess Free Application



Massage into skin until fully absorbed.

ZIXA STRONG ORTHO PAIN MASSAGE OIL



For Arthritis & Chronic Pain

Net Weight	MRP (Rs.)	Retailer Price (Rs.)	CBC Rate
90 ml	334	259	200

In-Clinic Use Cases

Myofascial Release

Geriatric Physiotherapy

Post-Operative Physiotherapy

Arthritis Disorders

Sports Massage Therapy

IASTM



Can Be Recommended for At-Home Use

Chronic Joint Pain

Frozen Shoulder

Post-Fracture Stiffness

Nerve Pain & Diabetic Neuropathy



Launched on **World Physiotherapy Day 2023**, ZIXA Strong **Champion Behind the Champions** is India's first and only brand initiative dedicated to **celebrating, and empowering physiotherapists.**



**Skill Upgradation
& Learning**



**Exclusive Business
Growth Support**



**Community &
Networking**



Eligibility Criteria



Hold a BPT or higher certification from a registered institute.



Be a practicing physiotherapist, either in-clinic or offering home visits.



Agree to participate in our exclusive CBC Channel Affiliate Program.



Exclusive Rewards & Benefits

The Program starts from April 1st 2025 to March 31st 2026.

Any unutilized points for the FY 25, will be carry forward to the next FY.

Level 1

2,000 Points

Certificate of Recognition



OR

Branded Resistance Bands



Level 2

7,500 Points

Physio Kit



OR

Duffle bag



Level 3

15,000 Points

Branded Recovery Zone
(Acrylic With Lock)



OR

Human Vertebral Column (45 cm)



Level 4

25,000 Points

5 x 2, 4 x 3 ft Vinyl sticker for
Clinic Wall



OR

BMI Weighing Scale



Level 5

50,000 Points

Digital Press
Release of Interview with
30 Publications



OR

Branded Ultrasound
machine



Level 6

75,000 Points

Hot and Cold Water
dispenser
with Refrigerator



OR

Professional Therapy
Table





Terms & Conditions apply :



1 Rs

=



1 Point



If a Physio attends **Online CME**
Sponsored by Company 250 Points
will be credited towards his account.



If a Physio attends **Offline CME**
Sponsored by Company 750 Points
will be credited towards his account.



Scan this Code to
Watch Product Use



Interested?

For more details, scan this
QR Code and share your details
via our Google Form.

Get In Touch

nitishapande@jenburkt.com
social@jenburkt.com
+91-9987536603

Trusted by respected physiotherapists across the country

